

# PRIVACY POLICY

Last updated June 7th, 2020

## INTRODUCTION

We respect the privacy of our users. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [thinkingwithnumbers.com](http://thinkingwithnumbers.com), including any other media form, media channel, mobile website, or mobile application related or connected thereto. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

## COLLECTION OF YOUR INFORMATION

The information we collect on the site includes:

1. Encrypted user account information upon account creation, including:
  - a. Email and encrypted password
  - b. City and State
  - c. Number of times logged in
  - d. School name affiliated with (if applicable)
2. Student assessment answers indexed only by anonymized IDs to protect student confidentiality

## **USE OF YOUR INFORMATION**

**Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the site to:**

- 1. Provide you with tutorials if you have only used the site a couple of times**
- 2. Provide you with reports of your students' assessments**

**You have access to download and use student data as your institution permits. However, all assessments and lessons are the sole property of Thinking With Numbers and are intended to be used only by registered parties.**

## **DISCLOSURE OF YOUR INFORMATION**

**We take your privacy seriously. Absolutely no data will be distributed or sold to any third party.**

## **SECURITY OF YOUR INFORMATION**

**We use administrative, technical, and physical security measures to help protect your personal information. All user data is encrypted and our physical servers are run by reputable, major hosting providers. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.**

## **OPTIONS REGARDING YOUR INFORMATION**

**You may at any time review or change your account information by:**

- Logging into your account and updating your account information from the User menu on the dashboard under “Your Profile”
- Contacting us using the contact information provided below

**To terminate your account, please contact us using the contact information provided below. Upon your request, we will deactivate or delete your account and information from our active databases.**

## **FERPA COMPLIANCE**

**The Family Educational Rights and Privacy Act (FERPA) is a U.S federal law that protects the privacy of student educational records. FERPA provides parents with rights over their children’s education records that transfer to the student when they reach the age of 18 or attends school past high school. FERPA applies to all schools that receive funds under an applicable program of the U.S. Department of Education.**

**Thinking With Numbers addresses FERPA compliance by:**

- Encrypting account information
- Not sharing any data with third parties
- Not storing any other data than encrypted account information and anonymized student assessment answers

## **CONTACT US**

**If you have questions or comments about this Privacy Policy, please contact us at:**

Thinking With Numbers

Cedar Falls, Iowa

[contact@thinkingwithnumbers.com](mailto:contact@thinkingwithnumbers.com)

[rathmell@thinkingwithnumbers.com](mailto:rathmell@thinkingwithnumbers.com)